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MILLENNIUM ADVERTISING WINS 2007 DAVEY AWARD FOR THE PARCELITE BRANDING PACKET

(December 12th, 2007 | Concord, New Hampshire) – Millennium Advertising, a strategic marketing firm with offices in Concord, Boston and New York, has been awarded the Silver Medal in the 2007 Davey Awards for their work on PARCELite Solutionssm, a small parcel manifesting and delivery solutions firm. The winners were announced October 30th, 2007 in New York City.

The Davey Awards internationally recognizes outstanding creative work produced by small firms. This year, 4,000 entries were received from various advertising and public relation agencies around the globe. The Davey Awards is judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media, according to www.daveyawards.com.

“We are honored to be recognized by such an esteemed organization. The Davey Awards have a reputation of acknowledging the most creative and progressive small firms in the business, and we are proud to deliver high-quality work to our clients,” states Linda Fanaras, President of Millennium Advertising.

About Millennium

Millennium is a strategic marketing firm with an integrated brand and e-business-based emphasis providing comprehensive creative, public relations and digital technology services for business growth. Millennium offers companies, in particular **non-profits, health care/life sciences, high tech, logistics/supply chain and legal/financial** industries high-quality, and cost-effective “full service” marketing plans. For more information on Millennium Advertising call 877-873-7445 or visit www.millennium-advertising.com.

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